



- 6 Barricades Every Female Entrepreneur Must Break Through to Succeed
- Trademark Law: Protecting the Investment in Your Brand
- Creating a Scalable Business Model
- How and Why to Choose a Complimentary Team of Founders
- Protecting Rights to your Invention While Growing the Company
- IP Assignments
- IP Licensing
- Copyright Law
- Business Partnerships
- Partnership Agreements
- Contract Negotiations
- Selecting the Right Business Entity to Protect Yourself from Liability
- How Corporate Entity Structure Impacts Managing the Business
- Converting an LLC to a Corporation and the 351 Tax Rule
- The Funding Stages of Startups
- Preparing to Pitch Before Investors
- Setting Up Your Company to Attract Investors
- Incorporating in CA vs DE
- Understanding Capitalization
- Blank Check Preferred Stock
- Issuing Low Valuation Stock to Founders
- What Founders Should Know About Federal and State Securities Exemptions
- Understanding Restricted Stock
- 83(b) Election: Benefits and Deadlines
- Stock Option Plans to Incentivize
- Fiduciary Duties of the Board of Directors
- Legal Guidelines regarding Corporate Philanthropy
- Internet Privacy Policy and GDPR Compliance
- Internet Terms of Service
- Hiring: Employees vs. Independent Contractors
- Strategic Alliances and Corporate Partnerships
- Advertising and Marketing Laws
- Planning the Exit Strategy
- Resources for Women-Owned Businesses